

STRAPBINDER

The logo consists of the word "STRAPBINDER" in a bold, dark blue, sans-serif typeface. The letters "STRAP" are positioned to the left of the letters "BINDER". An orange circle is superimposed over the word, starting from the right side of the letter "B" and extending past the letter "R". The circle is not fully closed, with small gaps at the top and bottom where it intersects the letters.